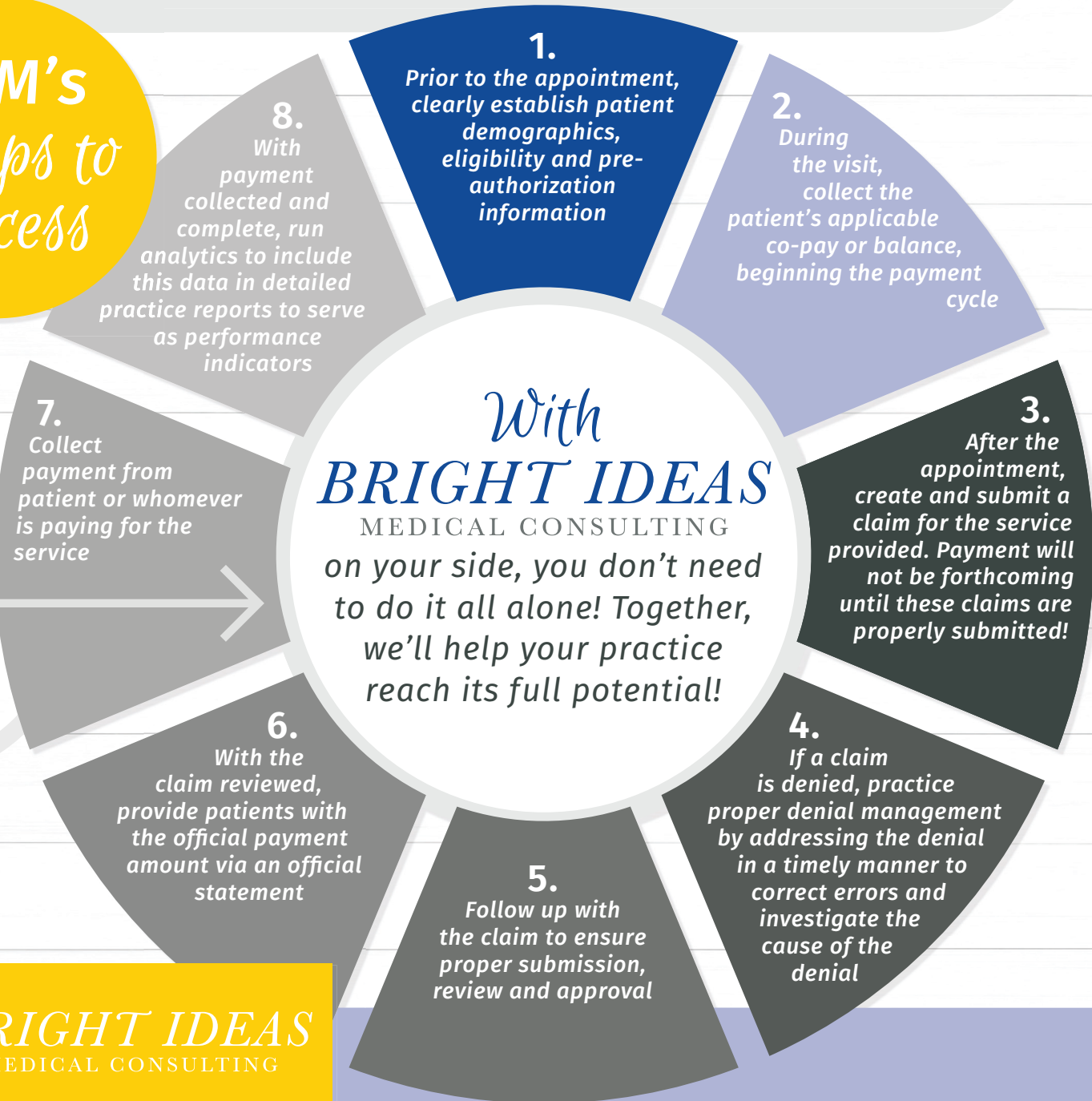




# What You Need to Know About Revenue Cycle Management

**Revenue Cycle Management, or RCM,** is the process through which a practice identifies, collects and manages revenue coming into the practice. Upholding a successful RCM process allows healthcare providers to maintain financial viability and provide the highest quality of care for patients! So how does it work?

## RCM's 8 Steps to Success



**BRIGHT IDEAS**  
MEDICAL CONSULTING